

AFRICA SME FINANCE FORUM NAIROBI

**15-16 MAY
2018**



| 14 May | Key theme and topics | Location |
|---|---|---------------------------------|
| 07:00 – 18:00 | Registration | 2 nd Level Concourse |
| 08:00 <i>Find the sign of your confirmed study tour and check-in with study tour host Buses depart the hotel between 8:00-9:00</i> | Study visits <ul style="list-style-type: none"> Commercial Bank of Africa Equity Bank Kountable Mastercard Labs for Financial Inclusion Sokowatch Tala Uber | 2 nd Level Concourse |
| 18.00 – 20.30 | Cocktail Welcome Reception (open to all participants) | Balcony Bar |
| 15 May | Key theme and topics | Location |
| 07.30 – 18:00 | Registration | 2 nd Level Concourse |
| 08.45 – 09.15 | Welcome & Opening Remarks <i>Matthew Gamser, CEO, SME Finance Forum</i> <i>Dr. Patrick Nguni Njoroge, Governor, Central Bank of Kenya</i> | Fedora 1-4 |
| 09.15 – 09.45 | Keynote: Innovations: Key to Unlocking SME Finance <i>Aliou Maiga, Regional Industry Head, Financial Institutions Group - Sub-Saharan Africa, IFC</i> | Fedora 1-4 |
| 09.45 – 10.15 | Connecting Africa's SMEs to Wider Markets <i>Grant Brooke, co-founder and CEO, Twigafood</i> <i>Matthew Gamser, CEO, SME Finance Forum</i> | Fedora 1-4 |

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| 10.15 – 11:00 | <p>Networking Break</p> <p>Group photo will be taken at the start of the break</p> | <p>2nd Level Concourse</p> <p>Fedora 1-4</p> |
| 11:00 – 12.15 | <p>SME Supply Chain Financing: Creating Markets for SMEs</p> <p>Moderator: <i>Qamar Saleem</i>, Global Lead, SME and Supply Chain Finance Practice, IFC</p> <p>Panelists:</p> <ul style="list-style-type: none"> • <i>Manshuk Erzhanova</i>, Director / Trade Finance Consultant, Ledovi Limited • <i>Eva Degenhart</i>, Senior Supply Chain Finance Specialist, Erste Group Bank AG • <i>Christopher Hale</i>, Founder and CEO, Kountable • <i>Maarten Susan</i>, Managing Director and a founding shareholder of FACTS (Africa) | <p>Fedora 1-4</p> |
| 12.15 – 13.15 | <p>Lunch Break</p> | <p>Café Villa Rosa</p> |
| 13.15 – 14.30 | <p>Leapfrogging Development Through Innovation: Showcasing Successful Innovation and Partnership Between Banks and Fintech</p> <p>Moderator: <i>Sharmila Hardi</i>, Senior Manager, Financial Institutions Group, IFC</p> <p>Panelists:</p> <ul style="list-style-type: none"> • <i>Jeremy Ngunze</i>, CEO, Commercial Bank of Africa, Kenya • <i>Pau Velando</i>, General Manager, Strands • <i>Denis Gikunda</i>, Director, Innovation Management, Mastercard • <i>Shilen Morjaria</i>, Head of Middle East, Africa and India, Fidor • <i>Philip M. Sigwart</i>, Director of SME Banking, Equity Group Holdings (Kenya) | <p>Fedora 1-4</p> |
| 14.30 – 16.00 | <p>Presenting Emerging and Promising Innovative Tech Solutions</p> <p>Moderator: <i>Rostan Schwab</i>, Africa Head, Fintech Investments, IFC</p> | <p>Fedora 1-4</p> |

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| | <ul style="list-style-type: none"> • Alternative Circle, <i>Kevin Mutiso</i>, Founder and CEO • Tala, <i>Anay Shah</i>, Vice President of Global Growth • LendEnable, <i>Nadia Sood</i>, CEO • LenddoEFL, <i>Camille O’Sullivan</i>, Senior Manager • Lendable, <i>Daniel Goldfarb</i>, CEO and Co-Founder • SME Credit Pro, <i>Oliver Fomunung</i>, Co-Founder and CEO • TagPay, <i>Margaux Schaubroeck</i>, Business Developer, Southern and East Africa • Q-Lana, <i>Christian Rühmer</i>, Co-Founder and CEO • Topicus, <i>Jamie Burink</i>, Head of Business Lending • The Things Network, <i>Johan Stokking</i>, CTO • Uber, <i>Loic Amado</i>, General Manager, East Africa | |
| 16.00 – 16.15 | Networking Break | 2 nd Level Concourse |
| 16.15 – 17.30 | SME Finance B2B Marketplace | Fedora 5 |
| 18.00 – 20.30 | <p>Gala Dinner</p> <p>Host: <i>Matthew Gamser</i>, CEO, SME Finance Forum</p> <ul style="list-style-type: none"> • <i>Ruth Dueck-Mbeba</i>, Senior Program Manager, Mastercard Foundation • <i>Carole Kariuki</i>, CEO, Kenya Private Sector Alliance | Fedora 1-4 |
| 16 May | Key theme and topics | Location |
| 08.00 – 09.15 | <p>Disrupting Systems: Financing Africa’s Youth Entrepreneurs</p> <p>Moderator: <i>Laura French</i>, Program Manager, Mastercard Foundation</p> <p>Panelists:</p> <ul style="list-style-type: none"> • <i>George Bakka</i>, CEO, Patasente & Founder, Angels Initiatives • <i>Lubna Shaban</i>, Co- Director, Child and Youth Finance International • <i>Buhle Goslar</i>, Director of Customer Intelligence, Jumo • <i>Parminder Vir</i>, CEO, Tony Elumelu Foundation | Fedora 1-4 |

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| <p>09.15 – 10.15</p> <p><i>Parallel breakout Session 1</i></p> | <p>SME & E-commerce: Lessons Learned and Opportunities for Digital Financial Services for SMEs</p> <p>Moderator: <i>Joseck Luminzu Mudiri, Senior Operations Officer, IFC</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> • <i>Juan Seco, COO, JumiaPay</i> • <i>Peter Ndiangui, General Manager, OLX</i> • <i>Neil Schwartzman, CEO of E-Commerce, EcoNet</i> • <i>Milie Boyle, General Manager, Sokowatch</i> | <p>Fedora 1-4</p> |
| <p><i>Parallel breakout Session 2</i></p> | <p>Enabling SME Growth Through Franchising</p> <p>Moderator: <i>Amrei Botha, Senior SME Banking Advisory Service Specialist, Financial Institutions Group, IFC</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> • <i>Michael Makau, Head, Business Banking and Asset Finance, Commercial Bank of Africa</i> • <i>Kendal Tyre, Partner, Nixon Peabody and co-leader, Franchise Team</i> • <i>Azam Samanani, shareholder and Managing Director of Hoggers Limited</i> | <p>Fedora 5</p> |
| <p><i>Parallel breakout Session 3</i></p> | <p>Bridging the Last Mile in SME Financing</p> <p>Moderator: <i>Wendy Teleki, Creating Markets Lead, Financial Institutions Group, Blended Finance Department, IFC</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> • <i>Aliou Maiga, Regional Industry Head, Financial Institutions Group - Sub-Saharan Africa, IFC</i> • <i>Abdalla Abdulkhalik, Managing Director, Gulf African Bank Limited</i> • <i>Moses Gitau, Head of Business Banking, Co-operative Bank of Kenya Limited</i> • <i>Sally Gitonga, Country Manager, Business Partners International</i> | <p>Opus 3&4</p> |

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| 10.15 – 10.45 | Networking Break | |
| 10.45 – 12.00 | <p>Banking on Women – What’s the ROI?</p> <p>Moderator: <i>Colin Trevor Daley</i>, Global Specialist, Banking on Women, IFC</p> <p>Panelists:</p> <ul style="list-style-type: none"> • <i>Chizoba Iheme</i>, Head, Liabilities-Emerging Businesses, Diamond Bank • <i>Chanda Chime-Katongo</i>, Women’s Banking Proposition and Corporate Affairs, Stanbic Bank Zambia limited • <i>Maria Christina Gonzalez</i>, Vice President, Risk Management, Banco Pichincha | Fedora 1-4 |
| 12.00 – 13.00 | Lunch Break | Café Villa Rosa |
| 13.00 – 14.15 | <p>Innovations in Agrifinance</p> <p>Moderator: <i>Hans Dellien</i>, Agrifinance Specialist for EAP, IFC</p> <p>Panelists:</p> <ul style="list-style-type: none"> • <i>Norah Becerra</i>, Frankfurt School of Finance • <i>Faith Kamenchu</i>, Head of Africa Operations, Farm Force • <i>Mina Stiernblad</i>, International Business Manager, InspiraFarms • <i>Pamitra Wineka</i>, co-Founder and President, TaniGroup | Fedora 1-4 |
| 14.15 – 15.00 | <p>Accelerating Innovation Through Sandboxes: Lessons from Singapore and AFIN</p> <ul style="list-style-type: none"> • <i>Sopnendu Mohanty</i>, Chief FinTech Officer, Monetary Authority of Singapore • <i>Rachel Freeman</i>, Advisory Manager, Financial Institutions Group, Asia Pacific, IFC | Fedora 1-4 |
| 15.00 – 15.30 | Networking Break | 2 nd Level Concourse |
| 15.30 – 16.45 | Lessons and Solutions in Managing Non-Performing Loans to SMEs in Africa | Fedora 1-4 |

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| <p><i>Parallel breakout Session 1</i></p> | <p>Moderator: <i>Paula Maria Felipe</i>, Senior Risk Management Specialist for East Asia and Pacific, IFC</p> <p>Panelists:</p> <ul style="list-style-type: none"> • <i>Stephen Mwaure</i>, International Consultant & Central Bank of Kenya (retired) • <i>Janet Geddes</i>, GBRW Consulting • <i>Dr. Habil Olaka</i>, CEO, Kenya Bankers Association • <i>Syed Abdul Momen</i>, Head of SME Banking, BRAC Bank | |
| <p><i>Parallel breakout Session 2</i></p> | <p>Examining the Business Opportunity of Non-Financial Services</p> <p>Moderator: <i>Anushe Khan</i>, Senior Operations Officer, Financial Institutions Group, IFC</p> <p>Panelists:</p> <ul style="list-style-type: none"> • <i>Sally Gitonga</i>, Country Manager, Business Partners International • <i>Karim Drissi Kaitouni</i>, Head of Entreprises Market, Attijariwaffebank Bank • <i>Babatunde Abiola</i>, SME Banking, Product Management, Digital Banking, GT Bank • <i>Anthony Kiogora</i>, General Manager - Enterprise Development & Financial Inclusion, Equity Group Foundation (EGF) | <p>Fedora 5</p> |
| <p><i>Parallel breakout Session 3</i></p> | <p>Overcoming Trade Finance Challenges for SMEs in Africa</p> <p>Moderator: <i>David Ashiagbor</i>, Coordinator, Making Finance Work for Africa (MFW4A)</p> <p>Panelists:</p> <ul style="list-style-type: none"> • <i>Thierry Kangoye</i>, Senior Research Economist, AfDB • <i>Ruediger Geis</i>, Head Trade Affairs, Commerzbank AG • <i>Catherine Busaule</i>, Trade Finance Specialist, Ecobank Transnational Incorporated (ETI) • <i>Susan Situma</i>, Head of SME Business, Barclays Bank, Kenya | <p>Opus 3 & 4</p> |

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| 16.45 – 17.15 | <p>Digitization in Trade Finance: India’s Experience</p> <p>Moderator: <i>Matthew Gamser, CEO, SME Finance Forum</i></p> <p>Panelists:</p> <ul style="list-style-type: none">• <i>Porush Singh, Country Corporate Officer, India & Division President, South Asia, Mastercard</i>• <i>Praveen Khandelwal, National Secretary General, Confederation of All India Traders (CAIT)</i> | Fedora 1-4 |
| 17.15 – 17.45 | <p>Closing</p> <p><i>Karin Finkelston, Vice President, Partnerships, Communication and Outreach, IFC</i></p> <p><i>Matthew Gamser, CEO, SME Finance Forum</i></p> | Fedora 1-4 |