The most advanced market intelligence platform in FinTech
INVYO is the most advanced market intelligence platform in FinTech. The company built SaaS solutions powered by machine learning and natural language processing (NLP) to help financial institutions see tomorrow's opportunities in FinTech.

INVYO provides financial institutions with predictive analytics, sourcing, competitive and business intelligence tools, as well as data-driven insights.
VALUE PROPOSITION

INVYO is the first one-stop shop for all the market data in FinTech

TIME SAVING
Don’t spend hours again searching the internet

COST SAVING
Allocate workforce to high value added tasks

COMPETITIVE ADVANTAGE
Take strategic decisions based on data-driven insights

COLLABORATIVE WORK
Share impactful data directly to the business units
OUR SOLUTIONS

INVYO helps clients see tomorrow’s opportunities in the Finance Technology sector

BUSINESS INTELLIGENCE TOOLS

Our Educational BI tools enable employees to stay up to date and receive the latest news in topics that match their area of expertise.

DATA ANALYTICS/VISUALIZATION

Our powerful analytical tools are going through millions of data points to identify players or latest trends, and stay ahead of competitors.

DATA-DRIVEN INSIGHTS

Our knowledge base includes hundreds of sector insights in all FinTech topics. Clients also extend their reach through brand awareness.

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PRODUCT OVERVIEW
Discover some examples of our solutions

Clients Dashboard
Algorithm Back-end Overview
Mapping Front-end Overview
Data-driven Insights
WHO USES US

Industry leaders and decision makers are using our solutions to stay ahead of the market

CLIENTS SAMPLE

Case study
INVYO worked with French’s leading bank to identify new entrants in insurance across Europe through social media analytics and Natural Language Processing (NLP).

DISTRIBUTION PARTNERS

Case study
INVYO has signed a strategic distribution partnership with Thomson Reuters to distribute its FinTech insights to their global portfolio of financial institutions, through their marketplace Eikon.
### BUSINESS INTELLIGENCE MARKET

“Data is the new oil of the 21st century, and analytics is the combustion engine”

<table>
<thead>
<tr>
<th>$34 Billion</th>
<th>5x faster</th>
<th>WHY STARTING WITH BANKING?</th>
</tr>
</thead>
<tbody>
<tr>
<td>is the expected value of the business intelligence and analytics market by 2023, vs $19B in 2018.</td>
<td>Companies using business analytics make faster decisions.</td>
<td>GDPR &amp; PSD2</td>
</tr>
<tr>
<td>85 percent</td>
<td>90%</td>
<td>MARKET TIMING</td>
</tr>
<tr>
<td>of business leaders believe big data will dramatically change the way they do business.</td>
<td>of the world data was generated in the last 2 years.</td>
<td>STRONG TEAM EXPERTISE</td>
</tr>
<tr>
<td>90 percent</td>
<td>82 percent</td>
<td>$42 Billion</td>
</tr>
<tr>
<td>of large organizations will have hired a CDO by 2019.</td>
<td>of FIs around the world plan to collaborate more with FinTech in the next 3 to 5 years.</td>
<td>is the total amount raised by FinTech start-ups globally in S1 2018.</td>
</tr>
</tbody>
</table>
COMPETITIVE LANDSCAPE

INVYO leverages the power of artificial intelligence to empower human intelligence

5 key differences:
- Sectorized
- On demand SaaS
- Europe based
- AI-powered
- Pricing

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## PRICING OPTIONS

INVYO is lowering market pricing thanks to automation

<table>
<thead>
<tr>
<th>Per Month Price (excl. VAT) / 5 licenses</th>
<th>Demo</th>
<th>Basic</th>
<th>Starter</th>
<th>Insider</th>
<th>Custom*</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Free</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td><strong>Core platform</strong></td>
<td>Limited</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td><em>Includes: Dashboard with industry analytics, trends indicators, industry and company search options, admin access and support from our team of specialist.</em></td>
<td></td>
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<tr>
<td><strong>Business intelligence tools</strong></td>
<td>-</td>
<td>-</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td><em>Includes: AI-powered tools to stay up to date and receive the hottest news in topics that match clients area of expertise.</em></td>
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<tr>
<td><strong>Knowledge center</strong></td>
<td>-</td>
<td>-</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td><em>Includes: Exclusive access to latest blog posts, in-depth analysis, mapping and reports produced by industry experts.</em></td>
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<tr>
<td><strong>Data-driven / custom content</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td><em>Includes: Brand promotion to extend your reach and raise awareness to a targeted audience.</em></td>
<td></td>
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<tr>
<td><strong>On demand research</strong></td>
<td>-</td>
<td>-</td>
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<td>YES</td>
<td>YES</td>
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<tr>
<td><em>Includes: Custom insights and market study to help companies take data-driven strategic decisions.</em></td>
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<tr>
<td><strong>Ask a specialist</strong></td>
<td>-</td>
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<td>YES</td>
<td>YES</td>
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<tr>
<td><em>Includes: In person briefings, private webinars, workshops and much more.</em></td>
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<tr>
<td><strong>Custom add-ons</strong></td>
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<td>YES</td>
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<tr>
<td><em>Includes: Personalized plug-ins and tools to stay ahead of the market.</em></td>
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</tr>
<tr>
<td><strong>Contact base</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>YES</td>
</tr>
<tr>
<td><em>Includes: Direct access to a trusted network of thousands of CEOs and experts in Fintech worldwide.</em></td>
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</table>

*Price could vary depending on the frequency of updates, volume of sources and number of users

Pricing updated January, 2018
KEY ACHIEVEMENTS

Our short-term ambition is to be the leading market intelligence solution in FinTech in Europe

**February 2018**
- Official launch of INVYO Demo

**S1 2018**
- Pilots with 10+ clients: Crédit Agricole, PwC, BNP Paribas, NewAlpha AM...
- Taxonomy FinTech
- Data analytics/visualization
- Scrapping (NLP + ML)

**September 2018**
- Product launch
- New updates
- Backoffice (client + INVYO)

**December 2018**
- Closing funding round
- Launch API
- New taxonomies
- Integration third-parties (CRM)
- R&D machine learning + NLP
- Predictive analytics
- Products optimization
OTHER METRICS

50+ Ambassadors

70+ FinTech Events

500+ Sector insights

20+ Data-covered countries

40k+ Experts & Entrepreneurs

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Alexandre Velut is an ex-Credit Suisse banker with a deep knowledge of the global FinTech market. Strategist, speaker and writer, Alexandre has been sharing his vision of the sector with industry pioneers over the past 4+ years. He is a graduate of a BBA in Finance at the ACU of Sydney and an MBA in Business Intelligence and Finance at the Warfare School of Economics.

Xavier Gomez has cumulated 15+ years of experience in private banking at Credit Suisse and Pictet WM. Awarded top Fintech influencers, Xavier has acquired a strong expertise in Fintech and the impact of regulation on the future of banking. He is a graduate of a Master in Finance at ISC Paris, an Executive in Private Equity at HEC Paris and a Fintech Certificate at MIT.

Gautier Velut is an experienced full-stack developer who worked during 10+ years for leading global institutions in various industries such as Consulting (Eleven Strategy, EkaPartners), Energy (Total, EDF) and Logistic (AdeoServices). Gautier has been managing tech projects and talents for many years and is now in charge of INVYO’s tech developments.

Pierre Requillart has 8+ years of experience in marketing and design. Pierre is a serial entrepreneur who launched a top web agency in Northern France with Gautier, working for leading organizations such as Eleven Srategy, EkaPartners or Total. He is now heading the marketing division at INVYO and is building the user experience/interface as well as the products.
Want to learn more about our company?

Click here to try our demo or contact hello@invyo.io to learn more or contact our team

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Twitter: @Xbond49