Those who feed us, need us.
Our Vision:

Provide smallholder farmers with the tools they need to control their destiny
Farmer Pain Points

- Limited access to information and technology
- Suboptimal farm inputs
- Poor access to credit
- Debt bondage

Farmer in Pakistan
The Riculx Solution

Riculx Farmer Dashboard
- Limited access to information and technology
  - Data-driven decisions through analytics
- Suboptimal farm inputs
  - High quality inputs customized to farm

Riculx Lending Pool
- Poor access to credit
  - Offers credit on terms aligned with crop cycle
- Debt bondage
  - Provides immediate payment for crops
Ricult Founding Team

Usman Javaid  
CEO & Founder  
Leader in telecom, mobile banking, and mAgriculture in Asia, including Telenor. MBA at MIT

Jonathan Stoller  
CTO & Founder  
Engineer at Google, Microsoft, Dow Jones, and Public Sector. Computer Science at MIT.

Aukrit Unahalekhaka  
CPO & Founder  
From Thai farming family and consulting at Accenture & Cisco. Engineering and Management at MIT

Gabriel Torres  
CSO & Founder  
Commodity Options Market Maker at SIG, Partner at Hard 8 Trading, Physics & Economics at MIT
Agronomic Insights for Farmers

Integrate farm-specific agronomic information (e.g., satellite, weather, optimal farming times, alerts) and recommendations into a dashboard for farmers.

Add a Farm with address or GPS

Review information and recommendations for a specific farm

Monitor weather, growth, pests, and diseases for a specific farm
Agronomic Insights for Admins

Integrate farm-specific agronomic information (e.g., satellite, weather, optimal farming times, alerts) and crop status for Admin.

Add a Farm with address or GPS

Search for Farms
Find specific farms for review

Summary Statistics
See key data about each farm in a search

Monitor Farm
See crop status and more specific information
Ricult empowers both farmers and partner organizations with data and data analytics to help drive better data-driven decision making.
Awards

- **Top social enterprise**, Chivas Venture Social Enterprise competition
- **Winners**, Karandaaz Fintech Disrupt Challenge 2016
- **Gold Award**, MIT China Innovation & Entrepreneurship Forum
- **Winners**, GSVC Asia & Oceania
- **Innovative ideas and technologies in Agribusiness**, UNIDO at Seeds & Chips Conference
- **Winner**, MIT IDEAS Global Challenge
- **Winner**, Big Ideas Berkeley
- **Winner**, DOW Sustainability Challenge
- **Winner**, MIT Food and Agribusiness innovation prize
- **Best Performing Startup**, DTAC Accelerate Batch #5
- **Grantees**, Bill & Melinda Gates Foundation