



BROCHURE

The most advanced market
intelligence platform in FinTech

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WHAT IS INVYO?

INVYO leverages the power of big data to shape the future of banking



INVYO is the most advanced **market intelligence** platform in FinTech. The company built **SaaS solutions** powered by **machine learning** and **natural language processing** (NLP) to help financial institutions see tomorrow's opportunities in FinTech.

INVYO provides financial institutions with **predictive analytics**, **sourcing**, **competitive** and **business intelligence** tools, as well as **data-driven** insights.



VALUE PROPOSITION

INVYO is the first one-stop shop for all the market data in FinTech



TIME SAVING

Don't spend hours
again searching the
internet



COST SAVING

Allocate workforce
to high value
added tasks



COMPETITIVE ADVANTAGE

Take strategic
decisions based on
data-driven insights



COLLABORATIVE WORK

Share impactful data
directly to the
business units



OUR SOLUTIONS

INVYO helps clients see tomorrow's opportunities in the Finance Technology sector



BUSINESS INTELLIGENCE TOOLS

Our Educational BI tools enable employees to stay up to date and receive the latest news in topics that match their area of expertise.



DATA ANALYTICS/VISUALIZATION

Our powerful analytical tools are going through millions of data points to identify players or latest trends, and stay ahead of competitors.



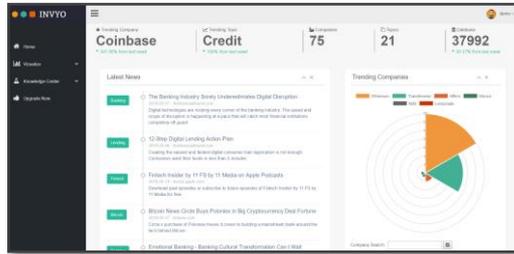
DATA-DRIVEN INSIGHTS

Our knowledge base includes hundreds of sector insights in all FinTech topics. Clients also extend their reach through brand awareness.

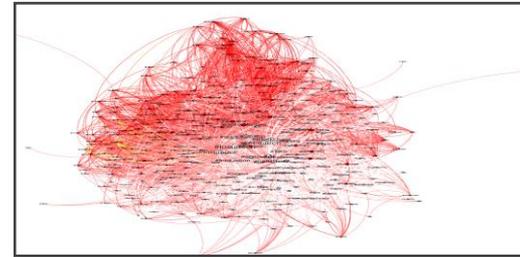


PRODUCT OVERVIEW

Discover some examples of our solutions



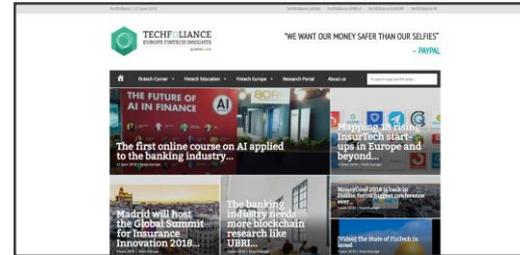
Clients Dashboard



Algorithm Back-end Overview



Mapping Front-end Overview



Data-driven Insights



WHO USES US

Industry leaders and decision makers are using our solutions to stay ahead of the market

CLIENTS SAMPLE



BNP PARIBAS
La banque d'un monde qui change



NEW ALPHA
ASSET MANAGEMENT



**Seed
FOUNDERS**



DISTRIBUTION PARTNERS



**THOMSON
REUTERS**



Case study

INVYO worked with French's leading bank to identify new entrants in insurance across Europe through social media analytics and Natural Language Processing (NLP).

Case study

INVYO has signed a strategic distribution partnership with Thomson Reuters to distribute its FinTech insights to their global portfolio of financial institutions, through their marketplace Eikon.



BUSINESS INTELLIGENCE MARKET

“Data is the new oil of the 21st century, and analytics is the combustion engine”

\$34 Billion

is the expected value of the business intelligence and analytics market by 2023, vs \$19B in 2018.

5x faster

Companies using business analytics make faster decisions.

WHY STARTING WITH BANKING?

GDPR & PSD2

MARKET TIMING

STRONG TEAM EXPERTISE

85 percent

of business leaders believe big data will dramatically change the way they do business.

90%

of the world data was generated in the last 2 years.

\$42 Billion

is the total amount raised by FinTech start-ups globally in S1 2018.

90 percent

of large organizations will have hired a CDO by 2019.

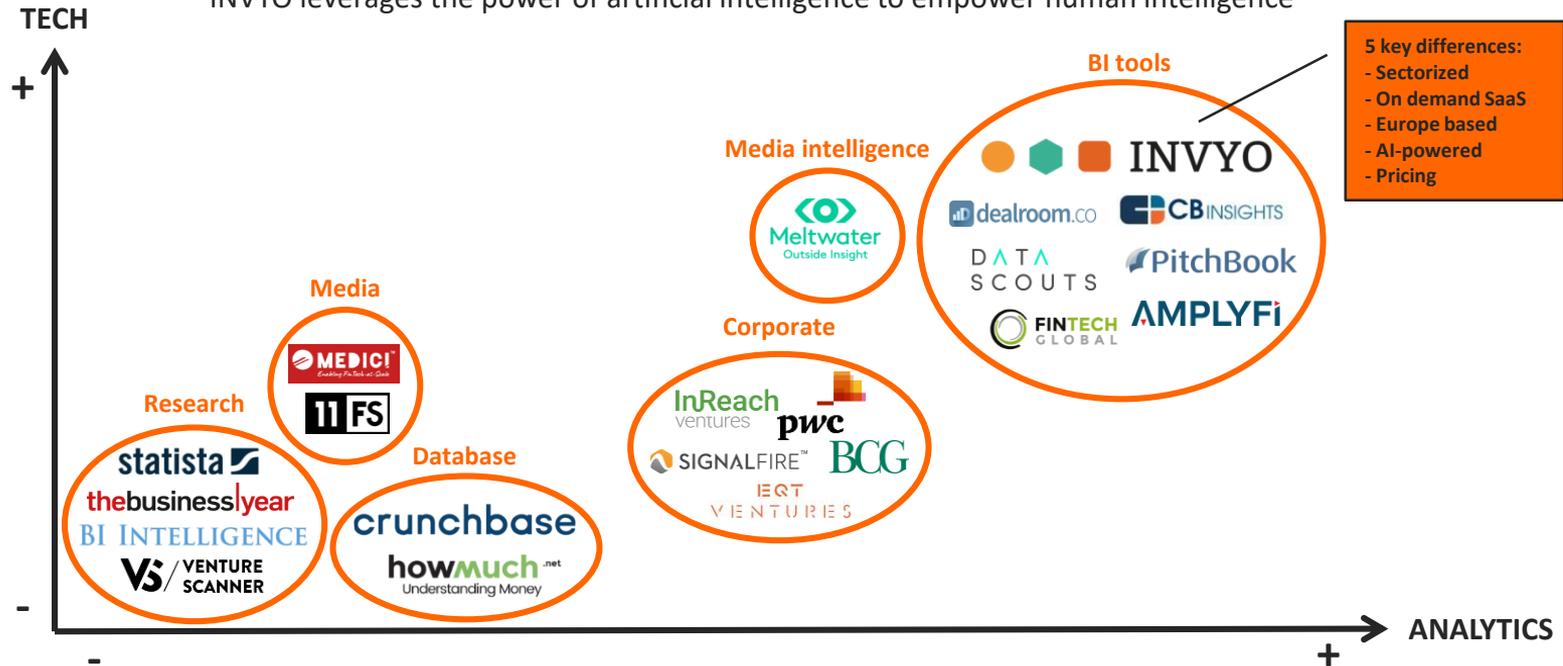
82 percent

of FIs around the world plan to collaborate more with FinTech in the next 3 to 5 years.



COMPETITIVE LANDSCAPE

INVYO leverages the power of artificial intelligence to empower human intelligence





PRICING OPTIONS

INVYO is lowering market pricing thanks to automation

Per Month Price (excl. VAT) / 5 licenses	Demo	Basic	Starter	Insider	Custom*
	Free		Ask our team		
Core platform	Limited	YES	YES	YES	YES
<i>Includes: Dashboard with industry analytics, trends indicators, industry and company search options, admin access and support from our team of specialist.</i>					
Business intelligence tools	-	-	YES	YES	YES
<i>Includes: AI-powered tools to stay up to date and receive the hottest news in topics that match clients area of expertise.</i>					
Knowledge center	-	-	YES	YES	YES
<i>Includes: Exclusive access to latest blog posts, in-depth analysis, mapping and reports produced by industry experts.</i>					
Data-driven / custom content	-	-	-	YES	YES
<i>Includes: Brand promotion to extend your reach and raise awareness to a targeted audience.</i>					
On demand research	-	-	-	YES	YES
<i>Includes: Custom insights and market study to help companies take data-driven strategic decisions.</i>					
Ask a specialist	-	-	-	YES	YES
<i>Includes: In person briefings, private webinars, workshops and much more.</i>					
Custom add-ons	-	-	-	-	YES
<i>Includes: Personalized plug-ins and tools to stay ahead of the market.</i>					
Contact base	-	-	-	-	YES
<i>Includes: Direct access to a trusted network of thousands of CEOs and experts in Fintech worldwide.</i>					

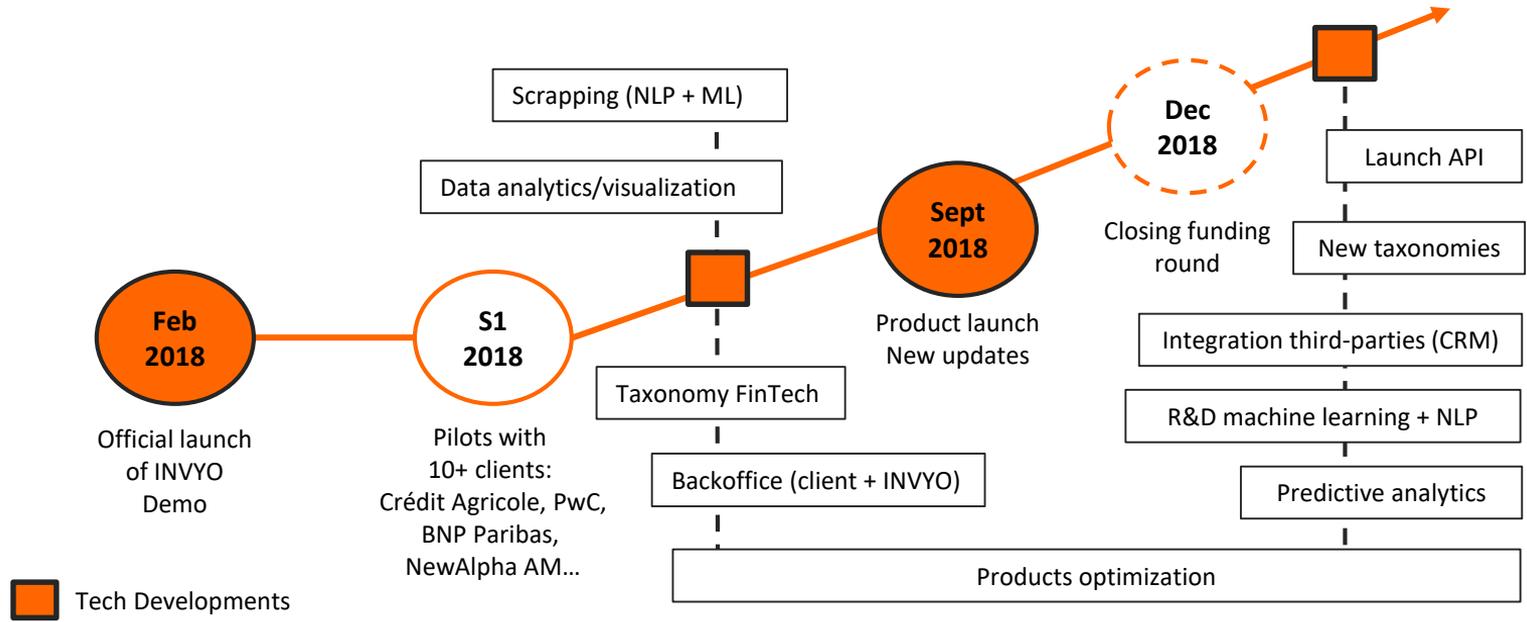
* Price could vary depending on the frequency of updates, volume of sources and number of users

Pricing updated January, 2018



KEY ACHIEVEMENTS

Our short-term ambition is to be the leading market intelligence solution in FinTech in Europe





- OTHER METRICS**
- 50+** Ambassadors
 - 70+** FinTech Events
 - 500+** Sector insights
 - 20+** Data-covered countries
 - 40k+** Experts & Entrepreneurs





EXECUTIVE TEAM



Alexandre Velut
CEO

Alexandre Velut is an ex-Credit Suisse banker with a deep knowledge of the global FinTech market. Strategist, speaker and writer, Alexandre has been sharing his vision of the sector with industry pioneers over the past 4+ years. He is a graduate of a BBA in Finance at the ACU of Sydney and an MBA in Business Intelligence and Finance at the Warfare School of Economics.



Xavier Gomez
COO

Xavier Gomez has cumulated 15+ years of experience in private banking at Credit Suisse and Pictet WM. Awarded top Fintech influencers, Xavier has acquired a strong expertise in Fintech and the impact of regulation on the future of banking. He is a graduate of a Master in Finance at ISC Paris, an Executive in Private Equity at HEC Paris and a Fintech Certificate at MIT.



Gautier Velut
CTO

Gautier Velut is an experienced full-stack developer who worked during 10+ years for leading global institutions in various industries such as Consulting (Eleven Strategy, EkaPartners), Energy (Total, EDF) and Logistic (AdeoServices). Gautier has been managing tech projects and talents for many years and is now in charge of INVYO's tech developments.



Pierre Requillart
CMO

Pierre Requillart has 8+ years of experience in marketing and design. Pierre is a serial entrepreneur who launched a top web agency in Northern France with Gautier, working for leading organizations such as Eleven Strategy, EkaPartners or Total. He is now heading the marketing division at INVYO and is building the user experience/interface as well as the products.



Want to learn more about our company?

[Click here](#) to try our demo or contact hello@invyo.io to learn more or contact our team



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INVYO also appeared on



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