BUSINESS FINANCIAL MANAGEMENT

Upgrading the SME Digital Banking Experience
180+ DMM IMPLEMENTATIONS WORLDWIDE
Digital Money Management (DMM) - Powered by Strands
OUR KEY CLIENTS
“There is an alarming disconnect between what small businesses want and what banks deliver.”

- 42% of SMEs would switch to a bank or Fintech that shows an understanding of their business
- 70% have NO contact with their bank relationship manager
- 68% are happy to look elsewhere for financial services
- 40% want advice to run business more effectively + growth planning
BANKING THE “MISSING MIDDLE”

Business Name: Pale Design
Name: Jonah Pale
Age: 33
Years in business: 1
Sector/Industry: Prof. Services
Turnover p.a.: $78k
Employees: self-employed

Business Name: Chicdress SL
Name: Chloé Pierrot
Age: 42
Years in business: 8
Sector/Industry: Retail
Turnover p.a.: $2.5M
Employees: 20

Business Name: Games Corp
Name: Sanjay Singh
Age: 37
Years in business: 15
Sector/Industry: Software
Turnover p.a.: $25M
Employees: 110
RECONCILIATION
Business owners can balance the books easily and painlessly so they are never in the red

FORECASTING
Automatic and accurate forecasting helps SMEs gain peace of mind while taking full control over their business direction

INSIGHTS
Generates relevant and actionable insights enabling business owners to take their business to new heights

RECOMMENDATIONS
Provides helpful advice specific to the user’s actual business activities

STRANDS BFM VALUE PROPOSITION
Help SMEs better understand & manage their finances
Primary focus on Expected Cash-Flows
E-Invoicing is a key feature for the SME
Cash-flow forecast in upcoming months
A clickable heat map: The Interactive Financial Calendar
Everyday the relevant notifications and facts
Relevant product recommendations are inserted in the feed.
Customized budgets follow-up to better control costs
Automatic provisioning to anticipate future expenses and investments.
WELCOME TO THE INTELLIGENT, PERSONALIZED AND CONTEXTUAL SME BANKING
THANK YOU

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